

Turned Definite Booking Report

9/1/2008 - 9/30/2008

HQ Facility: All HQ Hotel: All Event Type: All Sort Order: Sorted By Event Date Primary Market: All Scope: All	Account Source: All Account Quality: All Event Source: All Confidential: Internal - Confidential Detail Shown Sales Rep(s): All Peak Room Min: No Min Peak Rooms Entered
-------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

EventType	EventSource	Client Status	Account Name	First Day	Start Date	Status Dt Created Dt Decision Dt	Sales Rep	HQ Hotel	HQ Venue Facility	Peak Rooms	Requested Economic Impact	Contracted Actual Pickup
Scope	AcctSource	Primary Market	Event Name	Last Day	End Date		Acct Quality			Total Attend		
Meetings	CORPORATE	Definite	Plan Your Meetings	10/7/2008	10/8/2008	9/10/2008	Lisa Carpenter	Comfort Inn & Suites, Pizza Hut Park	Sports Venue*	10	10	10
	CORPORATE	Marketing Partner	PYM - LIVE 2008 Frisco / Dallas	10/7/2008	10/8/2008	8/19/2008				100	58,000	0
Sporting	Marketing Partner Referral	Definite	Dallas Lacrosse	11/26/2008	11/28/2008	9/22/2008	LaChelle Evans	Hampt*, Holid*, Holiday Inn Stonebriar *, Homewood Suites Frisco*	Hotel*	152	250	503
National	Marketing Partner Referral	Sports	Lone Star Shootout (Overflow)	11/29/2008	11/30/2008	8/17/2008 8/25/2008	Medium			400	87,750	0
Sporting	Sales Calls	Definite	Texas Amateur Athletic Federation	1/16/2009	1/17/2009	9/22/2008	Marla Roe	Embas, Holiday Inn Stonebriar *	Hotel*	75	155	90
State	SPORTS	Sports	2009 Winter Games of Texas	1/18/2009	1/19/2009	4/24/2007 5/10/2007	High			4,000	1,600,000	0
Sporting	Call in	Definite	Alliance Hockey	3/31/2009	4/1/2009	9/30/2008	LaChelle Evans	Embas, Aloft Hotel*, Comfort Inn & Suites*, Hampt*, Hilton Garden Inn Frisco *, Holiday Inn Stonebriar *, Homewood Suites Frisco*, Sheraton*, Westi*	Sports Venue*	400	1,594	2,485
National	Call in	Sports	2009 USA Hockey National Championships	4/4/2009	4/5/2009	9/11/2007 9/30/2008	High			3,000	316,000	0
Selected Date Range Totals				Event Count:			4			637	2,009	3,088
										7,500	2,061,750	0

~ Event is marked Confidential

* Overflow Hotel or Facility

Copyright ©2004 - 2008 iDSS. All Rights Reserved.

Booking Report - Rpt#0022

Printed: 10/15/2008

Page: 1 of 1